

**Power Mapping Exercise**

Who are some of your most influential groups, people, organizations in your community?

Brainstorm!

- |           |           |
|-----------|-----------|
| 1) _____  | 16) _____ |
| 2) _____  | 17) _____ |
| 3) _____  | 18) _____ |
| 4) _____  | 19) _____ |
| 5) _____  | 20) _____ |
| 6) _____  | 21) _____ |
| 7) _____  | 22) _____ |
| 8) _____  | 23) _____ |
| 9) _____  | 24) _____ |
| 10) _____ | 25) _____ |
| 11) _____ | 26) _____ |
| 12) _____ | 27) _____ |
| 13) _____ | 28) _____ |
| 14) _____ | 29) _____ |
| 15) _____ | 30) _____ |

Choose 3 of those groups to work with.

1) (Name) \_\_\_\_\_

Brainstorm your connections to this group. Who do you know?

Write a few short sentences about what you know that they believe in. Why are they organized? What makes them take action for a cause? Feel free to use your phone or Google!

Create a message specific to each of the three organizations that you selected using the twenty-seven, nine, three model that you want them to take away from any interaction.

Write a few short sentences about how the library can intersect with the beliefs of this organization or individual. Can your library provide them with a service? Can you collaborate on a project? What is it?

Who will you contact to help you connect with this group? When will you do it?

2) (Name) \_\_\_\_\_

Brainstorm your connections to this group. Who do you know?

Write a few short sentences about what you know that they believe in. Why are they organized? What makes them take action for a cause? Feel free to use your phone or Google!

Create a message specific to each of the three organizations that you selected using the twenty-seven, nine, three model that you want them to take away from any interaction.

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Who will you contact to help you connect with this group? When will you do it?

3) (Name) \_\_\_\_\_

Brainstorm your connections to this group. Who do you know?

Write a few short sentences about what you know that they believe in. Why are they organized? What makes them take action for a cause? Feel free to use your phone or Google!

Create a message specific to each of the three organizations that you selected using the twenty-seven, nine, three model that you want them to take away from any interaction.

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